

Educational Leadership Program Guidelines

Major: Sport Management (KSOCSCI BS - SPM)

These guidelines summarize the requirements for a Bachelor of Science for students following the 2025-2026 requirements.

The Sport Management major prepares students for employment in the marketing, promotion, and/or management of sport-related enterprises. Such areas can include community, college/university, professional and corporate sport organizations.

Common Curriculum Requirements: The Common Curriculum requirements listed in the Academic Regulations of the University of Connecticut Undergraduate Catalog 2025-2026 include:

- **Topic of Inquiry (TOI) Requirements:** At least one course (3 credits) in each of the 6 different TOIs; 6 different subject areas; one laboratory science (TOI-6L); minimum of 21 TOI credits; TOI Focus area (3 courses in 1 TOI) or Theme (3 pre-determined courses)
- **Competency Requirements:** Two Writing (W) courses; two quantitative (Q course) courses; Second language through elementary level 2

Sport Management Major Requirements:

EDLR 3090	Directed Observation/Participation	3 credits
EDLR 3091	Internship	6 credits
EDLR 3300W	Sport in Society	3 credits
EDLR 3310	Management of Sport Organizations	3 credits
EDLR 3325	Sport Venue and Event Management	3 credits
EDLR 3335	Sport Law	3 credits
EDLR 3340	Introduction to Sport Marketing	3 credits
EDLR 3345	Financial Management in the Sport Industry	3 credits
EDLR 3350	Introduction to Sport Communication	3 credits
EDLR 3547W	Introduction to Sport Based Youth Development	4 credits
EDLR 3550	Career Development in Sport Management	3 credits

SPM Related Requirements:

COMM 1100, ECON 1201, ECON 1202; MATH 1070Q, PSYC 1100; PSYC 1101 or PSYC 1103, PSYC 2600, SOCI 1001 or SOCI 1251; STAT 1000Q or STAT 1100Q.

SPM Cognate Electives: Students will select at least **15 credits (five 3-credit courses)** of advisor approved 2000-level or higher major related courses outside of Educational Leadership. Note: UNIV courses cannot count toward this requirement.

Earn at least 120 credits with a minimum total grade point average of 2.2. In order to reach 120 credits, students usually take at least 15 credits each semester.

**SPORT MANAGEMENT
SAMPLE SEMESTER SEQUENCE*‡**

***Students must earn at least 120 credits with a minimum total grade point average of 2.2. In order to reach 120 credits, students usually take on average 15 credits each semester. Applicants MUST complete 54 credits by the end of the spring semester prior to their official admission to the program.**

SEMESTER 1 (13 required credits)

ENGL 1007 or 1010 or 1011 or 2011	4
TOI-1	3
SOCI 1001 or SOCI 1251 (Fulfills TOI-3/-5)	3
TOI-2	3
TOI, Elective 1000-level or above or **Language**	3 or 4

SEMESTER 2 (15 credits)

TOI-3	3
COMM 1100	3
PSYC 1100 (Also fulfills TOI-6)	3
TOI-4	3
TOI, Elective 1000-level or above or **Language	3 or 4

SEMESTER 3 (16 credits)

TOI-6 (lab)	4
TOI-Focus Area/Theme or Elective 2000-level	3
ECON 1202 TOI-5/TOI-6	3
PSYC 1101 or PSYC 1103 TOI-5/TOI-6	3 or 4
TOI-Focus Area/Theme or Elective 2000-level	3

SEMESTER 4 (16 credits)

STAT 1000Q or 1100Q	4
ECON 1201 TOI-5/TOI-6	3
SOCI 1501 (recommended, TOI-3/TOI-5) or other SOCI	3
MATH 1070Q***	3
TOI Focus Area/Theme or Elec. 2000-level	3

SEMESTER 5 (12 required credits)

EDLR 3310 Management of Sport Organizations	3
EDLR 3550 Career Dev Sport Man	3
Cognate Elective	3
PSYC 2600 I/O Psychology	3
EDLR 3340 Intro. to Sport Marketing	3

SEMESTER 6 (12 required credits)

EDLR 3090 Directed Obser.& Particip.	3
EDLR 3300W Sport in Society	3
EDLR 3325 Sp. Venue & Event Mg.	3
TOI-Focus Area/Theme or Elective	3

SEMESTER 7 (12-13 required credits)

EDLR 3091 Internship*	3
EDLR 3335 Sport Law	3
EDLR 3547W Sport Based Youth Dev. (take fall or spring)	4
Cognate Elective	3
Cognate Elective	3

SEMESTER 8 (12-13 required credits)

EDLR 3091 Internship*	3
EDLR 3345 Fin. Mgmt. in Sport Industry	3
EDLR 3547W Sport Based Youth Dev. (take fall or spring)	4
EDLR 3350 Intro. to Sport Communication	3
Cognate Elective	3
Cognate Elective	3

***EDLR 3091 Enrollment (see below for options on completing)**

EDLR 3091 Internship - 6 cr. (after completion of EDLR 3310, 3090 and two additional Sport Management courses)

- By registering for EDLR 3091 for 6 credits during Summer Session 3 (complete 400 hours over approximately 12 weeks)
- By registering for EDLR 3091 for 3 credits over 2 concurrent semesters (complete 200 hours each semester). As an example, register for 3 credits of EDLR 3091 in Fall and 3 credits of EDLR 3091 in Spring or 3 credits in Summer and 3 credits in Fall.
- **NOTE:** Students registering for EDLR 3091 during Fall or Spring semesters CANNOT register for more than 4 additional courses for the semester enrolled in 3091.

**Required of all students not meeting the University requirements of three years of a single second language in high school.

***If interested in minoring in Business Fundamentals or another Business minor you must take MATH 1071Q and ACCT 2001

‡Students with interest in Human Rights minor <https://humanrights.uconn.edu/program-requirements/>) or Business minor (<https://undergrad.business.uconn.edu/academics/minors/>) – be sure you carefully review these requirements and prerequisite courses when selecting classes beginning Semester 1 and continuing through graduation