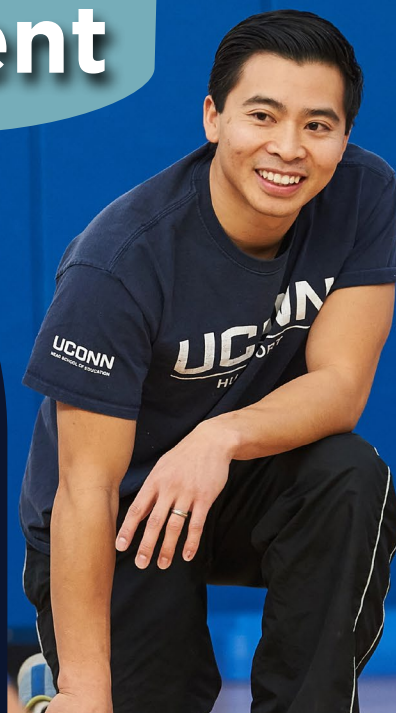


Sport Management

UConn

NEAG SCHOOL OF EDUCATION

Our mission is to graduate scholar-practitioners and researchers who have the knowledge, skills, and values to lead the sport industry in the 21st century and who envision sport as a vehicle for positive social outcomes.



The Sport Management program is designed to prepare students to enter careers in the sport industry, which may include:

- Athletic Administrator
- Operations Manager
- Sport Agent
- Sports Marketing Professional
- Event Manager
- Athletic Coach
- Recreational Athletics Director

Graduates are prepared to pursue careers in intercollegiate athletics, sport venue and event management, professional sports, the sporting goods industry, private/public sport clubs, and resorts. Some students continue their education through graduate studies in sport management, law, and business.

Additional Student Engagement Opportunities

- **Husky Sport** — Develop skills to plan, promote, and provide valuable services through service learning and the use of sport at the UConn campus and in the Greater Hartford area. Learn more at huskysport.uconn.edu.
- **UConn Sport Business Association** — Join the UConn Sport Business Association to gain knowledge from experts working in the field, in addition to providing ample networking opportunities. Visit the [UConn Sport Business Association](https://uconn.sportbusiness.org).
- **Women in Sport** — Unlock your potential in the world of sport inside and outside of the classroom. [Learn more online](https://womeninsport.uconn.edu).

sport.education.uconn.edu



How To Apply

Successful applicants must:

- Apply by Feb. 1 of sophomore year (transfer students MUST apply separately to UConn and Neag School of Education by Feb. 1)
- Have earned the most competitive cumulative GPA
- Submit three professional references (name, title, contact) and one letter of recommendation (from the three professional references listed above)
- Complete a personal statement
- Have accumulated sufficient experience related to career choice in the area of sport management

Contact Us:

Dr. Laura Burton

Director

Undergraduate Program

Gentry 233

860.486.3095

laura.burton@uconn.edu

Danielle DeRosa

Clinical Instructor

Sport Management

Gentry 202

860.486.2403

danielle.derosa@uconn.edu

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SPORT MANAGEMENT

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